

2019 ADVERTISING RATE SHEET



AD SIZES

FULL PAGE

Live Image Area:
w: 4.75"
h: 7.625"

Page Trim Size:
w: 5.5"
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Ads inside the program do not bleed

1/2 PAGE

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1/3 PAGE

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1/6 PAGE

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Please allow 1/8" bleed around inside front/back ads and back cover ads.

ADVERTISING RATES (Circulation: 20,000 copies)

SIZE	DIMENSIONS	RATE	NOTES
1/6 Page	2.375"w x 2.5"h	\$350	Full Color; includes listing in Advertiser's Index
1/4 Page	2.1875"w x 3.625"h	\$500	Full Color; includes listing in Advertiser's Index
1/3 Page	4.75"w x 2.375"h	\$700	Full Color; includes listing in Advertiser's Index
1/2 Page	4.75"w x 3.625"h	\$1,000	Full Color; includes bold listing in Advertiser's Index
Full Page	4.75"w x 7.625"h	\$2,000	Full Color; includes bold listing in Advertiser's Index
Inside Front/Back	5.5"w x 8.5"h	\$3,000	Full Color; includes bold listing in Advertiser's Index
Back Cover	5.5"w x 8.5"h	\$3,500	Full Color; includes bold listing in Advertiser's Index