

SANTA FE BANDSTAND 2019

DIGITAL AD SUBMISSION GUIDELINES

File Format: Adobe Acrobat PDF

- Files should be “Press Ready.” Any images or logos embedded in the PDF file must be 300 PPI or greater. Please do not use 72 PPI images, which are fine for internet viewing, but look awful in print.
- All fonts used in the layout must be embedded in the PDF file. Please examine your PDF carefully before submission to be certain there were no translation errors from your original file.
- Please do not crop or use registration marks.
- Please do not send files created in Publisher, Pagemaker or MS Word. If you must use a Microsoft product to create your ad, please convert to a high-quality PDF before sending.

IF YOU ARE A SEASON SPONSOR, we’ll need a high-quality logo to print on our stage banner. Please submit your logo as a vector .eps or .tif file.

MOST IMPORTANTLY... Please deliver your ads/logos to us as soon as possible. The absolute, final drop-dead delivery date for all 2019 ads is:

*** * * FRIDAY, APRIL 12, 2019 * * ***

Please email a high-quality PDF of your ad and/or logo to:

info@santafebandstand.org

Tech/Spec questions? Please call the Santa Fe Bandstand production office at 505-986-6054.

